

Cloud-Based Building Information Modelling H2020-MSCA-ITN-2019

|                      | D6.3 – Public Presence of CBIM |
|----------------------|--------------------------------|
|                      | WP6                            |
|                      | August 2020 (M6)               |
|                      |                                |
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#### **Document History**

| Project Acronyn                  | n       | СВІМ   |                                   |  |
|----------------------------------|---------|--|-----------------------------------|--|
| Project Title                    |         | Cloud-Based Building Information Modelling                       |                                   | mation Modelling                               |
| Project Coordin                  | ator    | Prof. Rafael Sacks ( <u>cvsacks@technion.ac.il</u> )<br>Technion |                                   | s@technion.ac.il )                             |
| Project Duration                 | n       | 1 <sup>st</sup> N  | March 2020 – 29 <sup>th</sup> Feb | ruary 2024 (48 Months)                         |
| Deliverable No.                  |         | D6.3. Public Presence of CBIM                                    |                                   | BIM  |
| Dissemination I                  | Level   | PU   |                                   |  |
|                                  |         | Working  |                                   |  |
| Status                           |         | Verified by other WPs  |                                   |  |
|                                  |         | x  | x Final version                   |  |
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| Work Package                     |         | WP6 – Outreach and Dissemination Activities                      |                                   | emination Activities                           |
| Lead beneficiar                  | у       | TUB  |                                   |  |
| Contributing<br>beneficiary(ies) |         | All partners   |                                   |  |
| DoA                              |         | WP 6 – Outreach and Dissemination Activities                     |                                   |  |
| Date                             | Version | Author Comment   |                                   |  |
| 31/08/2020                       | 1.0     | Time   | o Hartmann (TUB)                  | Final version of deliverable type demonstrator |

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## Abbreviations and Acronyms

| Acronym | Description                                |
|---------|--|
| CBIM    | Cloud-Based Building Information Modelling |





### **Executive Summary**

This report provides the required information for accessing the CBIM projects public presence, in particular, the CBIM website, the CBIM LinkedIn group, the CBIM Twitter account, and the CBIM YouTube group as detailed in D 6.2 – Dissemination and Outreach Activities Detailed Planning. The deliverable is of type demonstrator. Hence, this brief report provides only supplementary information of how to access the demonstrating deliverables.





# Introduction

#### Purpose and target group

The purpose of D6.3 is to establish the public presence of the CBIM project as detailed in D 6.2 – Dissemination and Outreach Activities Detailed Planning.

#### **Contributions of partners**

The following Table 1 depicts the main contributions from participant partners in the development of this deliverable.

| Participant<br>short name                          | Contributions  |
|--|--|
| TUB  | Set-up and management of the CBIM LinkedIn group, Twitter account, and YouTube group   |
| TRDF   | Set-up and hosting of the CBIM website   |
| CBIM<br>Dissemination<br>and Outreach<br>Committee | The committee comprises representative of four beneficiaries and four ESRs. The members of the committee contribute content to the social media channels and maintain the content. |

| Table 1: | Contribution | of partners |
|----------|--------------|-------------|
|----------|--------------|-------------|

#### Relation to other activities in the project

The following Table 2 depicts the main relationship of this deliverable to other activities (or deliverables) developed within the CBIM Project and that should be considered along with this document for further understanding of its contents.

| Deliverable<br>Number | Contributions   |
|-----------------------|---|
| D6.2                  | Dissemination and Outreach Activities Detailed Planning     |
| D6.4                  | Dissemination & outreach activities review (ESRs' 1st year) |
| D6.5                  | Dissemination & outreach activities review (ESR's 2nd year) |
| D6.6                  | Dissemination & outreach activities review (ESR's 3rd year) |
| D6.7                  | Lecture notes, presentations, and recorded lectures         |

Table 2: Relation to other activities in the project





## **CBIM Website**

The CBIM project website can be accessed at

https://cbim2020.net.technion.ac.il/

The website already provides important information about the project, such as general information about the project, short VITAs of the ESR that have been offered a PhD position on the project, or some news entries about the project.





Home About CBIM - Background - ESR Team Training Results Blog



Building Information Modelling (BIM) as a News & Events product and process enables stakeholders across Building Information Modelling On Line the built environment sector to create digital School will run from 7-11 December 2020 versions of real world assets (such as buildings, The University of Cambridge is organizing a bridges and tunnels). The digital versions are Building Information Modelling School aimed at commonly called 'digital twins'.

When placed on the cloud, the digital twins can serve as a resilient and integrated repository of all asset data throughout their life-cycle. Such a repository is a key enabler in this sector of all upcoming IT waves, such as cloud computing, data analytics, participatory sensing, and smart infrastructure.

The potential benefits have attracted interest from a wide array of end-users whose interests span from early design phases to operation and asset management, and from roads and bridges to industrial off-shore facilities.

This has led to aggressive market penetration in the last decade. However, the full potential of CBIM Kick off meeting held via zoom, on 20 BIM is currently exploited only in a fairly narrow range of applications.

This is mainly due to the lack of trained scientific personnel capable of understanding the value of BIM and creating the link between digital twins and possible applications.

Master/PhD students, Post-Docs, other members of academia or industry professionals.

The school will take place online (Zoom), 7-11 December 2020. We look forward to receiving your applications.

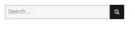
Click below for more detail: https://lnkd.in/dqCtq8Q



July 2020, with all CBIM members: Beneficiaries, Partners, academic supervisor,

ESRs, management team and external advisors. During the meeting project's implementation, introduction of members, committees and upcoming events was discussed.

Figure 1: Screen shot of the CBIM website's landing page



#### NEWS

 Building Information Modelling On Line School will run from 7-11 December 2020 · CBIM Rick off meeting held via zoom, on 20

tuly 2020, with all CBIM members

#### FOLLOW US ON SOCIAL MEDIA:







# **CBIM LinkedIn group**

The CBIM LinkedIn group can be accessed with the following link:

https://www.linkedin.com/groups/8974089/

As of August-31 2020, the LinkedIn group already has 66 members. Two initial posts have been provided that together have received twelve likes and that have been commented on twice.

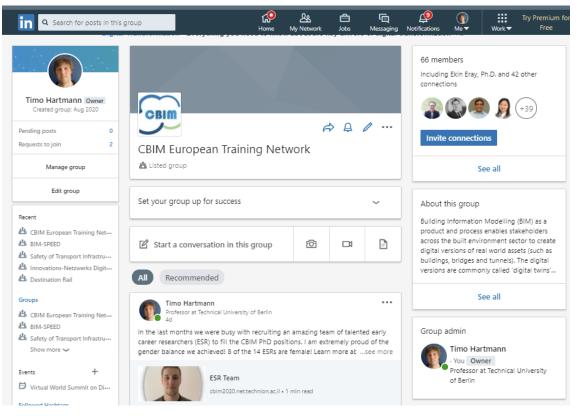


Figure 2: Screen shot of the CBIM LinkedIn group





# **CBIM** Twitter account

The CBIM Twitter account can be accessed with the following link:

#### https://twitter.com/cbimnetwork

As of August-31 2020, the account has twelve followers. Two tweets have been sent from the account that have been re-tweeted twice and liked four times.

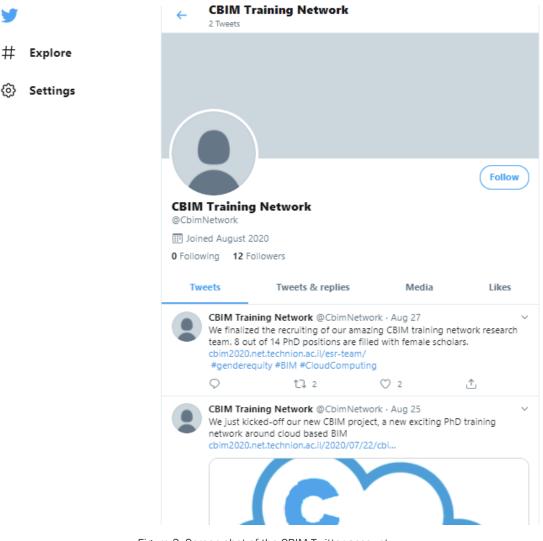


Figure 3: Screen shot of the CBIM Twitter account





# **CBIM YouTube channel**

The CBIM YouTube channel can be accessed with the following link

https://www.youtube.com/channel/UCk5mf5S4--4MIGGp4NrIKaw

As of August-31 2020, one video has been posted on the channel – an interview with the project coordinator Rafael Sacks.

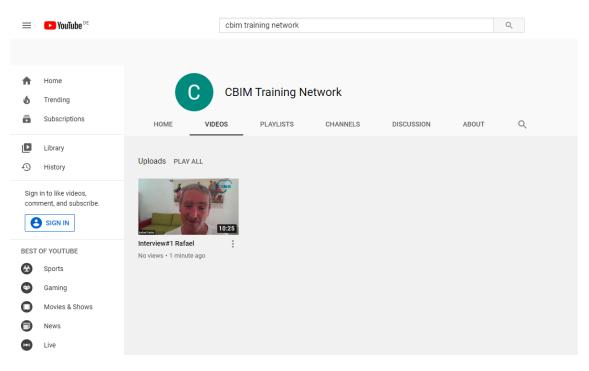


Figure 4: Screen shot of the CBIM YouTube channel



